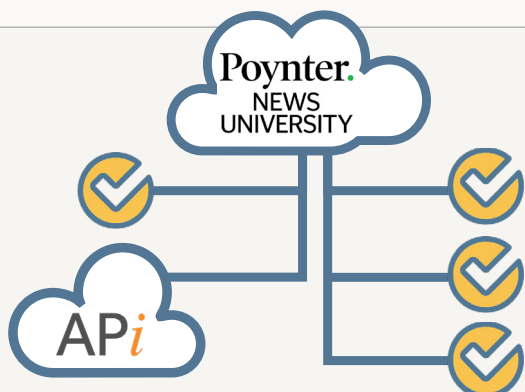




Learning To Check Facts

■ WHAT IS IT?

[Fact-Checking: How to Improve Your Skills in Accountability Journalism](#) is a self-directed online course on fact-checking for journalists and non-journalists that covers why fact-checking is important, what to check, the process of fact-checking, common mistakes and how to avoid them. The course also includes tips on establishing and finding funding for fact-checking operations.

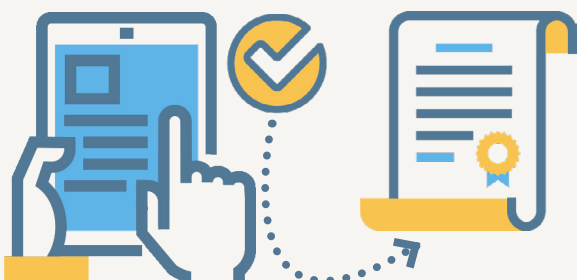


■ WHO'S BEHIND IT?

Poynter's [News University](#) partnered with the [American Press Institute](#) to create the course. Poynter is the hub of the International Fact-Checking network. API conducts research on audience metrics, innovation and business models for journalism, including the 2016 study, "[A new understanding: What makes people trust and rely on news.](#)"

■ DOES IT WORK?

Nearly 2,700 people have enrolled in the NewsU course, for good reason. [Research](#) by the Trust Project shows that people value truthful, verified news. A 2015 [survey](#) of 10,000 journalism and communications school graduates found that two-thirds considered fact-checking "very" or "somewhat" effective. Important: [Video seems to work better](#). See a [TruthBuzz winner](#) from Italy [here](#).



■ HOW TO DO IT

[Register](#) at NewsU in order to enroll in the free [class](#), which takes two to four hours to complete. News U also offers a [Spanish-language version](#). The course is also part of a [suite](#) of online fact-checking courses that cost \$99 and offer a fact-checking certificate on completion.