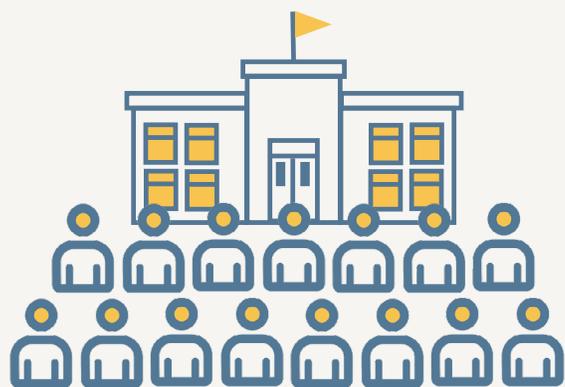




## Learn By Doing

### ■ WHAT IS IT?

The [Journalistic Learning Initiative](#) helps students report and craft their own journalism — improving media literacy as well as general learning. As part of its [project-based approach](#), the initiative encourages student teams to choose a topic, then guides them through research, identifying experts, [conducting Skype interviews](#), and finally producing and publishing a work of journalism.

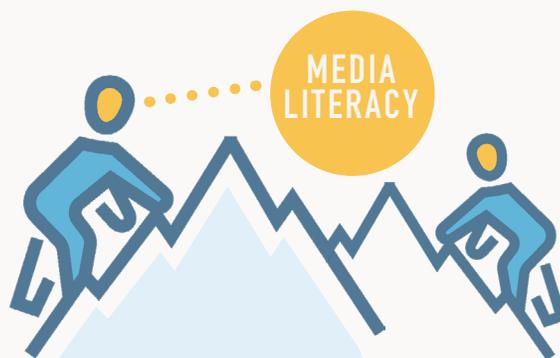


### ■ WHO'S BEHIND IT?

The Initiative works in partnership with the University of Oregon's [School of Journalism and Communication](#) and [College of Education](#). Co-founded by journalism professor [Ed Madison](#), journalism and English teacher [Esther Wojcicki](#), and philanthropist and educator [Tara Guber](#), JLI has worked with more than 500 students at nine Oregon and California high schools. The program's [partners](#) include Adobe, Alphabet, the Student Press Law Center and the Newseum.

### ■ DOES IT WORK?

In a 2016 assessment, nearly 80 percent of middle school participants said the program helped “improve their critical thinking skills” — a major component of media literacy. Madison's book [Newsworthy: Cultivating Critical Thinkers, Readers, and Writers in Language Arts Classrooms](#) shows journalistic learning boosts student performance, building on [the work](#) of Indiana University's Jack Dvorak, author of [Journalism Kids Do Better](#).



### ■ HOW TO DO IT

The [JLI Educator Institute](#) pays recent journalism graduates a stipend to work at a middle or high school for nine months. (Qualified candidates can [apply](#) online.) Student journalism projects are designed in partnership with local English and/or social studies teachers. The projects match students' interests with subject-specific learning goals. Each group's final output — typically a text or multimedia feature — is published. Educators interested in partnering: email [info@journalisticlearning.org](mailto:info@journalisticlearning.org).