

<https://www.nytimes.com/2020/05/28/opinion/coronavirus-trump.html>


Results > Followup

Twitter Facebook

	Followers	Retweets	Favorites	
<input type="checkbox"/>	27794	3	11	show
<input type="checkbox"/>	12987	3	4	show
<input type="checkbox"/>	8386	1	3	show
<input type="checkbox"/>	3317	0	0	show
<input type="checkbox"/>	3135	0	0	show
<input type="checkbox"/>	2671	0	0	show
<input type="checkbox"/>	2671	0	0	show
<input type="checkbox"/>	2487	0	0	show
<input type="checkbox"/>	1468	0	0	show
<input type="checkbox"/>	223	0	0	show
<input type="checkbox"/>	130	0	0	show
<input type="checkbox"/>	110	0	0	show
<input type="checkbox"/>	69	0	0	show
<input type="checkbox"/>	38	0	0	show
<input type="checkbox"/>	1	0	0	show

Joe Hagan [@johagansays](#)

"Trump's problem is not only that he's emotionally damaged; it is that he is unlettered. He has no literary, spiritual or historical resources to draw upon in a crisis." [nytimes.com/2020/05/28/opi...](https://www.nytimes.com/2020/05/28/opi...)



Opinion | If We Had a Real Leader
Imagining Covid under a normal president.
[nytimes.com](#)

Correx.news User's Guide

Thanks for trying Correx.news, the ASU News Co/Lab's new corrections/updates tool. Our goal is to help you easily send corrections and major updates down the same social media pathways that the original stories traveled.

Ted Han, our software developer, has been working hard on this tool. And like the tool itself, this guide is a work in progress. We need your feedback on both!

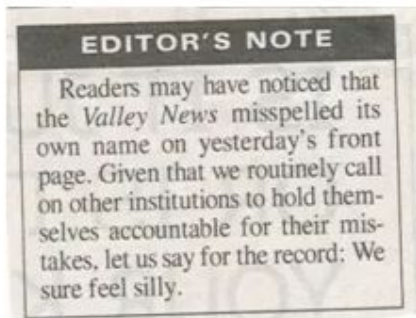
To show you how Correx works, we'll use an in-house example.

It starts with a blog post by Dan Gillmor, co-founder of the News Co/Lab, which is building the tool as part of a larger project to bring journalistic corrections firmly into the 21st century.

Dan posted the following on his [personal blog](#):

There is an error in this post. Can you find it?

Posted on May 26, 2020 by Dan Gillmor



The ASU News Co/Lab is deploying a “corrections tool” — a way to help journalistic corrections and major updates travel the same social media pathways as the original errors — into several newsrooms soon. This post is part of that process, as I’ll explain here.

The News Co/Lab’s [Corrections Project](#) is based on several notions: First, we believe that forthright corrections are a fundamental, essential part of journalistic transparency. Second, we can help automate the process of sending them down those social media pathways — to alert people who’d shared the original articles that there was a correction or significant update. Finally, we hope to help the news industry (and others who believe in the best journalistic principles) come up with a standard for creating and publishing corrections.

Our software developer, Ted Han, has been building the web-based corrections tool. It has two main parts:

Then he [tweeted](#) about it a couple of times, asking folks to help out.



Dan Gillmor ✓
@dangillmor



If you'd like to help us improve journalistic corrections in a social media age, please tweet about this blog post. Read it first so you'll know more about what we're doing. (Retweets are appreciated, but the experiment needs links to the post.)



There is an error in this post. Can you find it?
The ASU News Co/Lab is deploying a "corrections tool" — a way to help journalistic corrections and major updates trave...
dangillmor.com

4:11 PM · May 27, 2020 · [TweetDeck](#)

In your newsroom, think of that blog post, which definitely had an error in it, as an analog to something you published. You learned it had an error, or that conditions changed dramatically enough to require a major update.

Dan got some replies to his post, and that's when we put the Correx tool to work.

Using Correx

➤ **First**, log in using the Twitter account you want to use to reach readers.

[Home](#) [Search](#) [Sign in with twitter](#)

If you've never used Correx before, you'll see the "Audience Mapper" screen. It has a short menu and a search box:



(If you *have* used the tool before, it should list stories you've searched on before.)

➤ **Next**, get the URL of the story you plan to correct or update. Plug it into the Correx search box and press the Get Data button.

Audience Mapper


In our example, here's what we saw on the next screen:

http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/

Results » Followup


Twitter Facebook

	Followers	Retweets	Favorites	
<input type="checkbox"/>	46417	5	1	show
<input type="checkbox"/>	46417	26	14	show
<input type="checkbox"/>	9546	0	0	show
<input type="checkbox"/>	4752	1	6	show
<input type="checkbox"/>	4113	0	0	show
<input type="checkbox"/>	2350	0	0	show
<input type="checkbox"/>	1700	0	0	show
<input type="checkbox"/>	1647	0	0	show
<input type="checkbox"/>	749	0	0	show
<input type="checkbox"/>	499	0	0	show
<input type="checkbox"/>	278	0	0	show



Marc Reeves [@marcreeves](#)

Interesting project by [@dangillmor](#) - good luck with the experiment bit.ly/3eiewO6



There is an error in this post. Can you find it?
The ASU News Co/Lab is deploying a "corrections tool" — a way to help journalistic corrections and major updates travel the same dangillmor.com

8:24 PM - May 27, 2020

[See Marc Reeves's other Tweets](#)

This is a list of tweets, ranked by followers, from people who shared the link. You can click on Followers, Retweets, or Favorites to rank those columns; the default is Followers. (The first two rows in this example are Dan's tweets; it turned out that most people simply retweeted our request rather than creating a new tweet to point to the blog post.)

If you click on "show" in any of the rows, you'll see what appears to the right. Above, you see a link by Twitter user Marc Reeves.

➤ **Next**, select the rows indicating the people you've decided to alert to the correction/update. It can be some:

http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/

Results » Followup

Twitter Facebook

	Followers	Retweets	Favorites	
<input checked="" type="checkbox"/>	46417	5	1	show
<input checked="" type="checkbox"/>	46417	26	14	show
<input checked="" type="checkbox"/>	9546	0	0	show
<input checked="" type="checkbox"/>	4752	1	6	show
<input type="checkbox"/>	4113	0	0	show
<input type="checkbox"/>	2350	0	0	show
<input type="checkbox"/>	1700	0	0	show
<input type="checkbox"/>	1647	0	0	show
<input type="checkbox"/>	749	0	0	show
<input type="checkbox"/>	499	0	0	show
<input type="checkbox"/>	278	0	0	show



Esther Beadle
@estherbeadle



Really interesting project here. Looking forward to seeing how it develops. There is an error in this post. Can you find it?
wp.me/p4pXp6-1iw



There is an error in this post. Can you find it?
The ASU News Co/Lab is deploying a "corrections tool" — a way to help journalistic corrections and major updates travel the same dangillmor.com

♥ 8:36 PM - May 27, 2020


[See Esther Beadle's other Tweets](#)


Or all:

http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/

Results » Followup

Twitter Facebook

	Followers	Retweets	Favorites	
<input checked="" type="checkbox"/>	46417	5	1	show
<input checked="" type="checkbox"/>	46417	26	14	show
<input checked="" type="checkbox"/>	9546	0	0	show
<input checked="" type="checkbox"/>	4752	1	6	show
<input checked="" type="checkbox"/>	4113	0	0	show
<input checked="" type="checkbox"/>	2350	0	0	show
<input checked="" type="checkbox"/>	1700	0	0	show
<input checked="" type="checkbox"/>	1647	0	0	show
<input checked="" type="checkbox"/>	749	0	0	show
<input checked="" type="checkbox"/>	499	0	0	show
<input checked="" type="checkbox"/>	278	0	0	show



Esther Beadle
@estherbeadle



Really interesting project here. Looking forward to seeing how it develops. There is an error in this post. Can you find it?
wp.me/p4pXp6-1iw

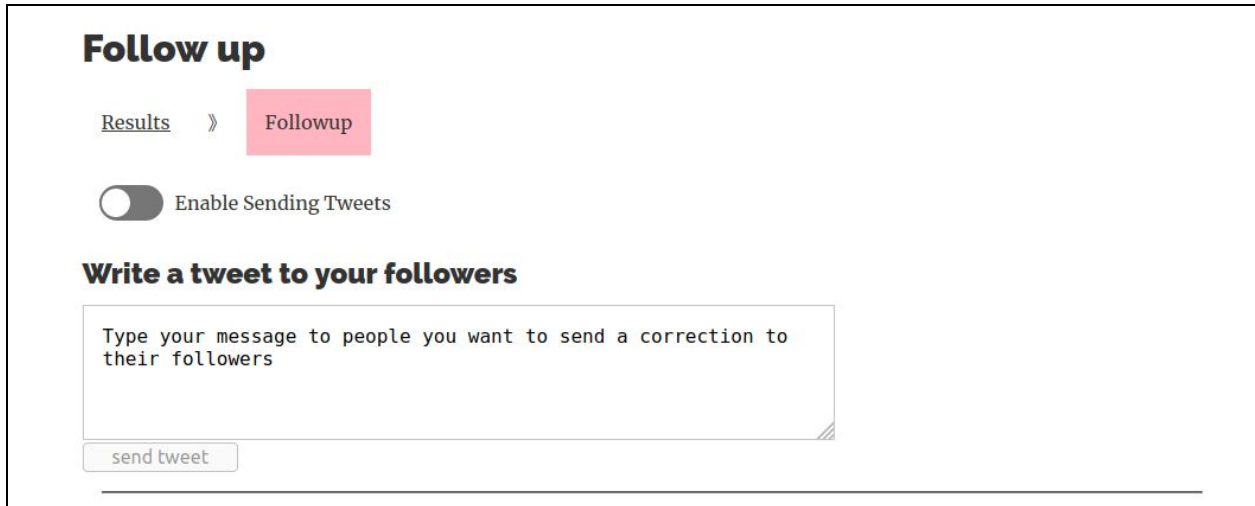


There is an error in this post. Can you find it?
The ASU News Co/Lab is deploying a "corrections tool" — a way to help journalistic corrections and major updates travel the same dangillmor.com

♥ 8:36 PM - May 27, 2020


[See Esther Beadle's other Tweets](#)

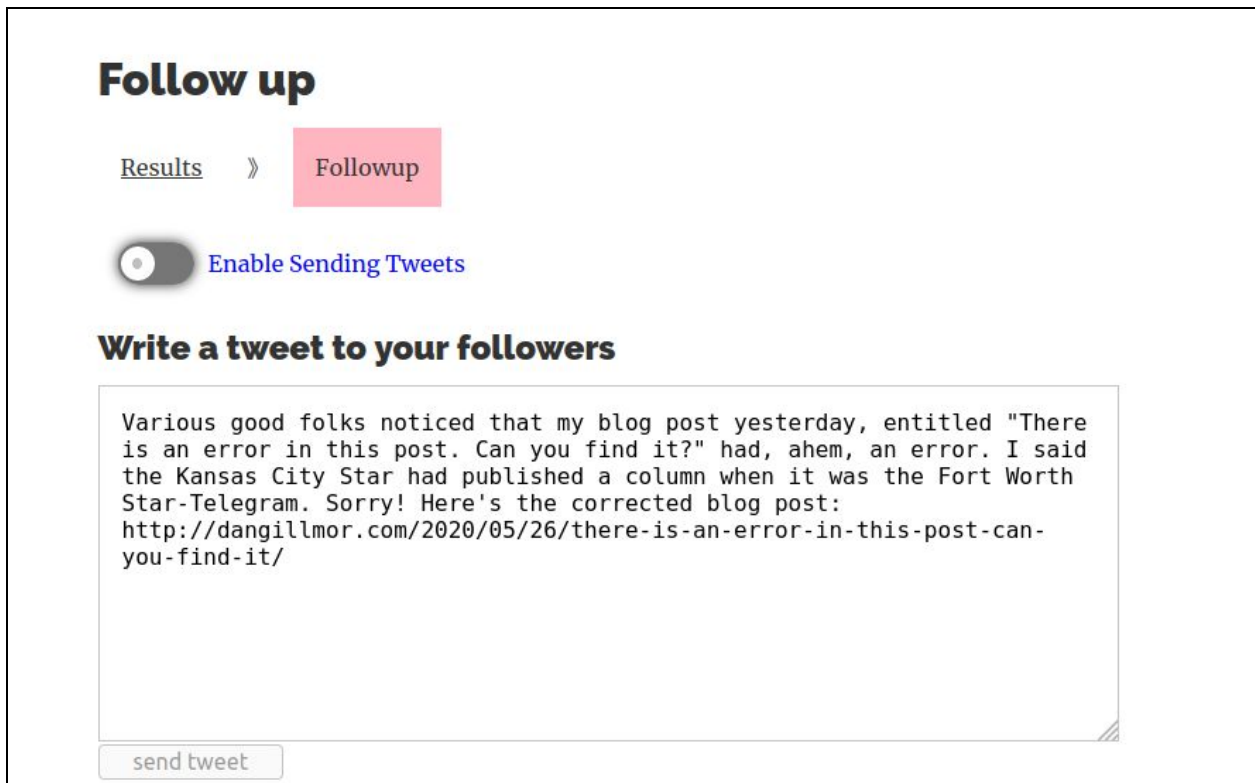

➤ Then click “Followup” — here’s what we saw at the top of the next screen:



The screenshot shows a web interface titled "Follow up". At the top, there are two tabs: "Results" and "Followup", with "Followup" being the active tab. Below the tabs is a toggle switch for "Enable Sending Tweets", which is currently turned off. Underneath is a section titled "Write a tweet to your followers" with a text input area containing the placeholder text "Type your message to people you want to send a correction to their followers". At the bottom of the input area is a "send tweet" button.

Notice that the “Enable Sending Tweets” button is toggled Off by default. We strongly recommend not turning it on until you’ve decided exactly how you’re going to act.

➤ **A good first step** is to tweet to our account’s followers. In Dan’s case here’s what he wrote — but only after he’d gone back into the blog post and corrected it!



The screenshot shows the same "Follow up" interface as before, but now the "Enable Sending Tweets" toggle is turned on. The text input area contains a draft tweet: "Various good folks noticed that my blog post yesterday, entitled 'There is an error in this post. Can you find it?' had, ahem, an error. I said the Kansas City Star had published a column when it was the Fort Worth Star-Telegram. Sorry! Here's the corrected blog post: [http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/](\"http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/\")". A "send tweet" button is visible at the bottom.

Below the “Write a tweet to your followers” you’ll see a list of the accounts you selected in the previous screen. Here are several from our page:

Write replies to selected tweets

Copy message as reply



Samuel B. Johnson
@sbjohnsrpi

This seems interesting. dangillmor.com/2020/05/26/the...



There is an error in this post. Can you find it?
The ASU News Co/Lab is deploying a "corrections tool" — a way to help journalistic corrections and major updates travel the same dangillmor.com

5:49 AM - May 28, 2020

[See Samuel B. Johnson's other Tweets](#)

Add reply



@vrUZ

I'm not 100% sure this is the error that Dan Gilmor is looking for, but it should probably read "User's Guide" (not "Users Guide") dangillmor.com/2020/05/26/the...



There is an error in this post. Can you find it?
The ASU News Co/Lab is deploying a "corrections tool" — a way to help journalistic

➤ **Next**, if you want to send the tweet you plan to post for your followers to the people who shared the original story, you can click the “Copy message as reply” — and it’ll appear automatically below each of their tweets (*on the Correx page*) like this:

Write replies to selected tweets

Copy message as reply

**Esther Beadle**
@estherbeadle 

Really interesting project here. Looking forward to seeing how it develops. There is an error in this post. Can you find it?
wp.me/p4pXp6-1iw

**There is an error in this post. Can you find it?**
The ASU News Co/Lab is deploying a “corrections tool” — a way to help journalistic corrections and major updates travel the same way.
dangillmor.com

 8:36 PM - May 27, 2020 

 [See Esther Beadle's other Tweets](#) 

reply with (hide)

Various good folks noticed that my blog post yesterday, entitled "There is an error in this post. Can you find it?" had... ahem... an error. I said the Kansas City Star had

There's a good chance you'll want to tweak the language in your replies to sharers rather than just use the same wording as in your tweet to your own followers. Dan definitely needed to do that, and here's how he did so in this example:



reply with ([hide](#))

Thank you for noticing that my blog post yesterday, entitled "There is an error in this post. Can you find it?" had, ahem, an error. I said the Kansas City Star had published a column when it was the Fort Worth Star-Telegram. Here's the corrected blog post: <http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/> Appreciate your help in this experiment!

send tweet

(Notice that the “send tweet” button is still inactive.)

➤ **Only after you're satisfied** with the tweet you plan to send to followers, and the reply tweets to the people who shared your original post — go back up and toggle the “Enable sending tweets” button to the On (green) position. When you do that, you'll see that the send buttons are no longer grayed out, and will work if you press them.

Follow up

[Results](#) »

Followup

Enable Sending Tweets

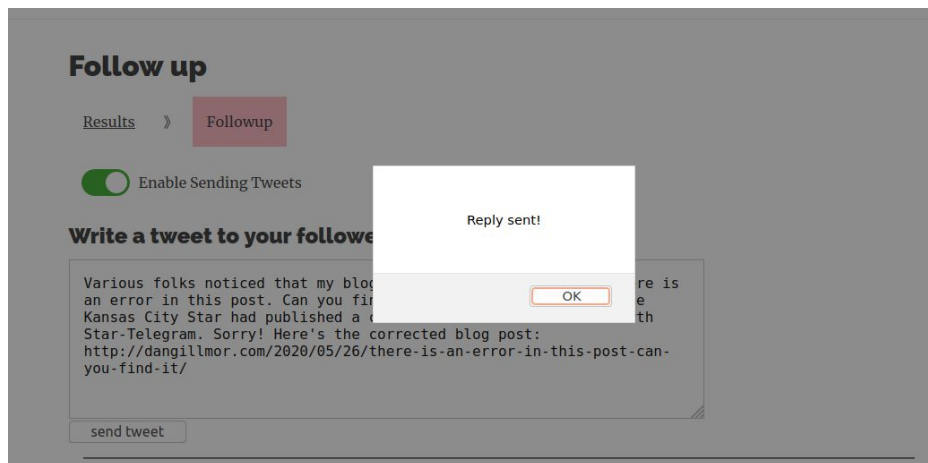
Write a tweet to your followers

Various good folks noticed that my blog post yesterday, entitled "There is an error in this post. Can you find it?" had, ahem, an error. I said the Kansas City Star had published a column when it was the Fort Worth Star-Telegram. Sorry! Here's the corrected blog post:
<http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/>

send tweet

We recommend sending the tweet to your followers first, and then the others to the people who shared the original story. But that's your decision.

When you do click the send button, you'll know the tweet was sent:

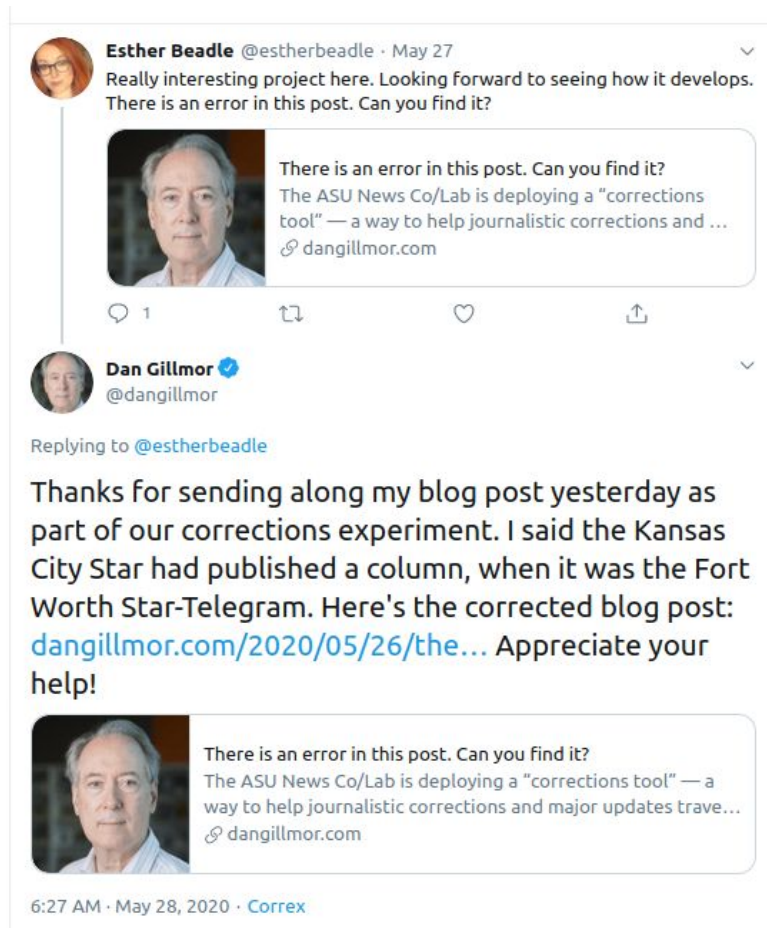


Ditto the reply tweets:

The screenshot shows a Twitter interface. At the top, a tweet from Esther Beadle (@estherbeadle) is visible, containing the text "Really interesting project here. Looking forward to seeing how it develops. There is an error in this post. Can you find it?" and a link to "wp.me/p4pXp6-1iw". Below this is a reply from a user with a profile picture of a man, with the text "There is an error in this post. Can you find it? The ASU News Co/Lab is developing a 'corrections tool' — a way to correct errors in news and major updates. dangillmor.com". A white dialog box with the text "Reply sent!" and an "OK" button is overlaid on the reply. Below the tweet and reply, there is a "reply with (hide)" section containing a text box with the following text: "Thanks for sending along my blog post yesterday as part of our corrections experiment. I said the Kansas City Star had published a column, when it was the Fort Worth Star-Telegram. Here's the corrected blog post: <http://dangillmor.com/2020/05/26/there-is-an-error-in-this-post-can-you-find-it/> Appreciate your help!". A "send tweet" button is located at the bottom right of the text box.

➤ **When you're done**, you can easily check your Twitter account to see that it worked.

Here's how that reply looked on Twitter's site:



The screenshot shows a Twitter thread. At the top is a tweet from Esther Beadle (@estherbeadle) dated May 27. The text of the tweet is: "Really interesting project here. Looking forward to seeing how it develops. There is an error in this post. Can you find it?". Below the text is a preview of a blog post from dangillmor.com. The preview includes a profile picture of Dan Gillmor and the text: "There is an error in this post. Can you find it? The ASU News Co/Lab is deploying a 'corrections tool' — a way to help journalistic corrections and ...". Below the preview are icons for replies (1), retweets, likes, and shares. Below the tweet is a reply from Dan Gillmor (@dangillmor) with a verified account. The reply text is: "Thanks for sending along my blog post yesterday as part of our corrections experiment. I said the Kansas City Star had published a column, when it was the Fort Worth Star-Telegram. Here's the corrected blog post: [dangillmor.com/2020/05/26/the...](\"http://dangillmor.com/2020/05/26/the...\") Appreciate your help!". Below the reply text is another preview of the same blog post. At the bottom of the reply is a timestamp: "6:27 AM · May 28, 2020 · Correx".

Notice, next to the date/time stamp of my reply, the word “Correx” — that’s what Twitter calls a Tweet source label. If I’d sent the reply from Twitter it would have said so. If I’d used TweetDeck, it would be labeled accordingly. Correx works the same way, notifying Twitter that the tweet is coming via our tool.

Now it’s your turn.

Think of this as an early beta. We’re working on adding features — the next key step is making it work with Facebook — and improving the user experience.

Moving forward, we need your help. As you experiment with Correx, please note what you like and don’t like about the tool. And then please let us know. Send an email to [Dan](#) or [Ted Han](#), our developer. We’re looking forward to your feedback!